Statement on the protection of Personal Data

I.   Basic provisions

Data controller, in accordance with Article 6 of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of Personal Data and on the free movement of such data (hereinafter referred to as "GDPR"), is bjutip.a.s., IČ: 10865373, Sochorova 3226/40, 616 00 Brno (hereinafter referred to as the "Administrator").

1. Data controller:
   - address: Sochorova 3226/40, 616 00 Brno
   - email: info@bjutip.com, phone: +420 724 076 367

2. Personal information (hereinafter referred to as the "Personal Data") means any information about an identified or identifiable natural person; an identifiable natural person is a natural person that can be directly or indirectly identified, in particular by reference to a particular identifier, such as name, identification number, location data, network identifier, or one or more specific elements of physical, physiological, genetic, psychological, economic, cultural or social identity of such a natural person.

3. The Administrator did not appoint a Data Protection Officer.

II.   Legitimate reason and purpose for Personal Data processing

1. Legitimate reason for Personal Data processing is performance of the contract between you and the Administrator under Article 6, paragraph 1, b) GDPR (hereinafter referred to as the "Order execution") - processing is necessary for the fulfillment of a contract to which the data subject is a contracting party, or for the implementation of measures taken prior to the conclusion of the contract at the request of the data subject.

2. There is no automatic, individual decision-making process conducted by the Administrator within the meaning of Article 22 GDPR.

III. Purpose for Personal Data processing, categories and sources of Personal Data

Legitimate reason: Performance of the contract

Purpose: Execution of your order or responding to an inquiry sent via the contact form

Details: Personal Data of clients (customer's consent)

Source of details: Contact form, order

IV. Data retention period

1. The Administrator retains Personal Data

- In the event of a request, we manage the Personal Data contained in the form only for the purpose of answering or processing your question or request /only for the duration of negotiations on the conclusion of the contract/ no longer than 3 years from your request, unless you consent to further processing.
- In the case of an order, for the period necessary to exercise the rights and obligations arising from the contractual relationship between you and the controller and the exercise of claims from these contractual relationships. (for a period of 15 years from the termination of the contractual relationship).

2. At the end of the Personal Data retention period, the Administrator shall delete the Personal Data.

V. Recipients of Personal Data (Administrator's subcontractors)

1. Recipients of Personal Data are persons:

- Providing web/e-shop services is company FORMEDIA CZ s.r.o., IČ: 04336062
- The Personal Data to the data subject may be provided to delivery service providers for the purposes of the proper performance of the contract, as well as to persons to whom the administrator provides legal, accounting and IT services in order to ensure the proper performance of obligations stipulated by generally binding legal regulations.

VI. Further provisions

1. You have the the right to access your Personal Data.

2. You are entitled to update, correct or change your Personal Data at any time, or to restrict the processing of your Personal Data.

3. You have the right to raise an objection to processing.

4. You also have the right to file a complaint with the Personal Data Protection Office if you believe that your privacy has been violated.

VII. Privacy Policy

1. The Administrator declares that they have taken all appropriate technical and organizational measures to secure the Personal Data.

2. The Administrator has taken technical measures to secure the data storages and Personal Data storages in paper form, in particular passwords, antivirus, backup, lockable registry.

3. The Administrator declares that Personal Data can only be accessed by persons authorized by them.

VIII. Final provisions

1. By submitting an order from the online order form, you acknowledge that you are familiar with the privacy policy and that you accept it in its entirety.

2. The administrator is entitled to change these terms. The administrator shall publish a new version of the privacy policy on their websites.